Teach on Classful®

A Marketing Kit for Educators, Instructors, Trainers, & Coaches

Publish Self-Paced Courses on Classful.com

★ Share Your Knowledge

Inspire Learners

Earn Income







Table of Contents

Simplified for You

- 1. Why Teach On Classful?
- 2. The Educator's Landscape
- 3. What is Classful?
- 4. Who is Classful intended for?
- 5. Build Your Profile & Course
- **6.** Share Your Expertise
- 7. Grow Your Audience
- 8. Create & Monetize
- 9. Resource Hub
- 10. Courses Made Easy

- 11. Follow Peers & Colleagues
- **12.** Expand Your Network
- 13. Stay Visible
- 14. Discover New Ideas
- 15. Easy On-boarding
- 16. Mobile & Desktop Access
- 17. Flexible Course Delivery
- 18. Personalization & Customization
- **19.** Registration Is Free, Quick & Easy
- 20. Thank You / Next Steps







Why Teach On Classful?

Built for Educators

- Built for educators, instructors, coaches, trainers.
- A trusted ecosystem of all things education.
- A one-of-a-kind platform for shopping and social media.
- Designed to amplify your voice, not distract from it.
- A simple way to reach fellow teachers directly









The Educator's Landscape

Rise Above the Noise

- Crowded platforms with little educational focus.
- Constant content noise on generic social apps.
- Limited ways to showcase and share expertise.
- A need for educator-specific digital space.







What is Classful?

Where Educators Connect & Explore

- A platform to connect the education industry.
- Blend of resource sharing, microblogging, and community.
- Designed with tools that are actually used.
- Free to join and intuitive to use.







Who is Classful intended for?

All Educators Welcome

- K–12 and higher education across all subjects.
- Trainers, instructors and specialists.
- Curriculum creators and instructional coaches.
- Tutors, paraeducators, and education support staff.







Build Your Profile & Course

Showcase Your Teaching Style

- Professional educator profile with room for personality.
- Add subjects, interests, grade levels, and goals.
- Customize your course structure to fit your teaching style.
- Set clear expectations and learning outcomes.







Share Your Expertise

Your Knowledge, Amplified

- Post lessons, tips, strategies, or classroom photos.
- Upload documents, templates, or walkthroughs.
- Collaborate directly with fellow educators.
- Highlight recommended resources or tools.







Grow Your Audience

Expand Your Reach

- Track follower growth with built-in analytics.
- Encourage audience interaction through direct messaging.
- Follow educators who share your teaching expertise and subject.
- Receive feedback and reactions in real-time.







Create & Monetize

Expand Your Reach

- Upload resources to assist your teaching outcomes.
- Manage payments seamlessly through integrated tools.
- Gain insights into course performance and sales analytics.
- No technical setup needed, just upload and go.







Resource Hub

Organize, Share, Inspire

- A dedicated library of your shared content.
- Organize materials by subject, grade, or format.
- Searchable and browsable by followers.
- Archive or update older content anytime.







Courses Made Easy

Course Size & Insights

- Write short posts on teaching practices or classroom wins.
- Create guided walkthroughs or multi-part content.
- Include images, video, and resources.
- Turn expertise into sharable learning for others.







Follow Peers & Colleagues

Connect With Fellow Educators

- Explore peers (e.g. 6th grade science, bilingual Ed).
- Collaborate on shared resources or lesson plans.
- Connect with educators locally and globally.
- Safe, educator-focused environment.



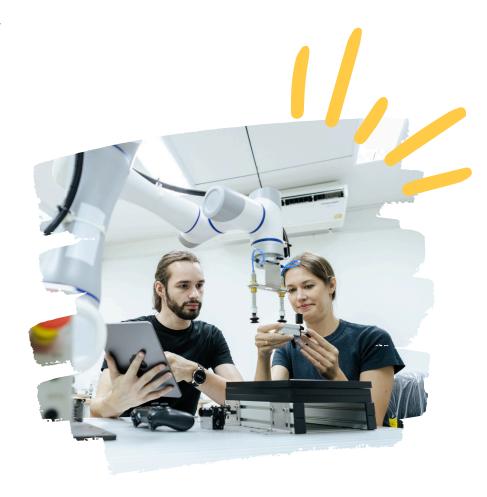




Expand Your Network

Grow Your Teaching Community

- Message or connect with recommended accounts.
- Find educators by location, subject, or style.
- Collaboration opportunities (coposts, resource bundles).
- No cold outreach, just start conversations naturally.







Stay Visible

Always Front & Center

- Consistent course creation.
- Regularly refresh content to maintain engagement.
- Announce new courses or materials prominently.
- Followers see your posts, always.







Discover New Ideas

Find Inspiration

- Learn from other classrooms nationwide.
- Stay updated with innovative lesson approaches.
- Browse trending courses by subject or grade level.
- Save inspirational courses for later review.







Easy On-boarding

Start Teaching Immediately

- Quick account setup, no tech skills required.
- Seamless integration with familiar tools and apps.
- Accessible self-paced on-boarding at your convenience.
- Educator resources and FAQs







Mobile & Desktop Access

Teach Anytime, Anywhere

- Fully responsive website and mobile and desktop friendly.
- Use during planning periods or on the go.
- Upload, post, and engage from any device.
- Optimized for daily habits.







Flexible Course Delivery

Your Content, Your Way

- Provide self-paced learning experiences.
- Easily update or modify lessons anytime.
- Upload materials in various formats (video, PDF, doc.).
- Clearly display course outlines and objectives.







Personalization & Customization

Tailored Teaching Experiences

- Customizable course lessons.
- Personalized course branding.
- Set preferred content categories.
- Flexible for individual teaching styles.







Registration Is Free, Quick & Easy

Sign Up & Teach

- After sign up, navigate to account settings.
- Activate the course selling feature.
- Connect your Stripe account to receive payouts.
- Instantly begin creating engaging self-paced courses.







Thank You / Next Steps

Join Classful Today!

- Thank you for considering Classful.
- Create your FREE account at Classful.com/register



Sales: Connor C.

Email: Connor@classful.com



Website: Classful.com

Email: Support@classful.com







Classful®







