Teach on Classful®

A Marketing Kit for Educators, Instructors, Trainers, & Coaches

Publish Self-Paced Courses on Classful.com

⭐ Share Your Knowledge

⭐ Inspire Learners

⭐ Earn Income

For the 🧡 of Education

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Classful®

Why Teach On Classful?

Built for Educators

- Built for educators, instructors, coaches, trainers.

- A trusted ecosystem of all things education.

- A one-of-a-kind platform for shopping and social media.

- Designed to amplify your voice, not distract from it.

- A simple way to reach fellow teachers directly

Classful®

The Educator's Landscape

Rise Above the Noise

- Crowded platforms with little educational focus.

- Constant content noise on generic social apps.

- Limited ways to showcase and share expertise.

- A need for educator-specific digital space.

Classful®

What is Classful?

Where Educators Connect & Explore

- A platform to connect the education industry.

- Blend of resource sharing, micro-blogging, and community.

- Designed with tools that are actually used.

- Free to join and intuitive to use.

Classful®

Who is Classful intended for?

All Educators Welcome

- K–12 and higher education across all subjects.

- Trainers, instructors and specialists.

- Curriculum creators and instructional coaches.

- Tutors, paraeducators, and education support staff.

Classful®

Build Your Profile & Course

Showcase Your Teaching Style

- Professional educator profile with room for personality.

- Add subjects, interests, grade levels, and goals.

- Customize your course structure to fit your teaching style.

- Set clear expectations and learning outcomes.

Classful®

Share Your Expertise

Your Knowledge, Amplified

- Post lessons, tips, strategies, or classroom photos.

- Upload documents, templates, or walkthroughs.

- Collaborate directly with fellow educators.

- Highlight recommended resources or tools.

Classful®

Grow Your Audience

Expand Your Reach

- Track follower growth with built-in analytics.

- Encourage audience interaction through direct messaging.

- Follow educators who share your teaching expertise and subject.

- Receive feedback and reactions in real-time.

Classful®

Create & Monetize

Expand Your Reach

- Upload resources to assist your teaching outcomes.

- Manage payments seamlessly through integrated tools.

- Gain insights into course performance and sales analytics.

- No technical setup needed, just upload and go.

Classful®

Resource Hub

Organize, Share, Inspire

- A dedicated library of your shared content.

- Organize materials by subject, grade, or format.

- Searchable and browsable by followers.

- Archive or update older content anytime.

Classful®

Courses Made Easy

Course Size & Insights

- Write short posts on teaching practices or classroom wins.

- Create guided walkthroughs or multi-part content.

- Include images, video, and resources.

- Turn expertise into sharable learning for others.

Classful®

Follow Peers & Colleagues

Connect With Fellow Educators

- Explore peers (e.g. 6th grade science, bilingual Ed).

- Collaborate on shared resources or lesson plans.

- Connect with educators locally and globally.

- Safe, educator–focused environment.

Classful®

Expand Your Network

Grow Your Teaching Community

- Message or connect with recommended accounts.

- Find educators by location, subject, or style.

- Collaboration opportunities (co-posts, resource bundles).

- No cold outreach, just start conversations naturally.

Classful®

Stay Visible

Always Front & Center

- Consistent course creation.

- Regularly refresh content to maintain engagement.

- Announce new courses or materials prominently.

- Followers see your posts, always.

Classful®

Discover New Ideas

Find Inspiration

- Learn from other classrooms nationwide.

- Stay updated with innovative lesson approaches.

- Browse trending courses by subject or grade level.

- Save inspirational courses for later review.

Classful®

Easy On-boarding

Start Teaching Immediately

- Quick account setup, no tech skills required.

- Seamless integration with familiar tools and apps.

- Accessible self-paced on-boarding at your convenience.

- Educator resources and FAQs

Classful®

Mobile & Desktop Access

Teach Anytime, Anywhere

- Fully responsive website and mobile and desktop friendly.

- Use during planning periods or on the go.

- Upload, post, and engage from any device.

- Optimized for daily habits.

Classful®

Flexible Course Delivery

Your Content, Your Way

- Provide self–paced learning experiences.

- Easily update or modify lessons anytime.

- Upload materials in various formats (video, PDF, doc.).

- Clearly display course outlines and objectives.

Classful®

Personalization & Customization

Tailored Teaching Experiences

- Customizable course lessons.

- Personalized course branding.

- Set preferred content categories.

- Flexible for individual teaching styles.

Classful®

Registration Is Free, Quick & Easy

Sign Up & Teach

- After sign up, navigate to account settings.

- Activate the course selling feature.

- Connect your Stripe account to receive payouts.

- Instantly begin creating engaging self-paced courses.

Classful®

Thank You / Next Steps

Join Classful Today!

- Thank you for considering Classful.

- Create your FREE account at
  Classful.com/register

Sales: Connor C.
Email: Connor@classful.com

C

Website: Classful.com
Email: Support@classful.com

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